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## LETTER OF RECOMMENDATION

Atlanta-AM, being a subsidiary of the Melissa Kikizas Capital Group, is a food producer specializing in Mediterranean cuisine. The company is the distributor of such recognizable brands as Primo Gusto, Melissa and Tomatera.

In connection with our dynamic development, Atlanta-AM decided to introduce the SFA system for the mobile salesforce management. The possibility to integrate SFA system with ERP was a significant factor in the supplier selection. The mobile system offered by Infinite was selected for this purpose. The project aimed at the improvement of sales effectiveness as well as the enhancement of data interchange between mobile salesforce, headquarters and contractors. Thanks to the advanced reporting functionalities Atlanta-AM can better control and manage its sales representatives by analyzing their sales target completion, routes and visits carried out. Also the poll module plays an important part in customer service.

Atlanta-AM has been operating on SFA technology offered by Infinite since 2012. On the basis of the completed project, we would like to recommend Infinite, as a reliable and trustworthy partner that is fully prepared for the complex implementation of SFA systems.

Adam Dyszyński  
Management Board Proxy



Tomatera

NIP: 524-23-20-136, REGON: 016156770  
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Sąd Rejonowy dla m. St. Warszawy w Warszawie,  
XIV Wydział Gospodarczy Krajowego Rejestru Sądowego.  
Wpłacony kapitał zakładowy 8 000 000 złotych.