

Albertów, 20.02.2014

LETTER OF RECOMMENDATION

"Jamar" Szczepaniak sp.j. is the company specializing in the manufacturing of top-quality fruit and vegetable products based on traditional recipes. The company has been operating in Poland for 19 years, during this time it gained a firm position on the local market as well as in numerous European countries.

The distribution channel of Jamar products encompasses southern and central Poland. So as to manage the mobile sales team more effectively, the company decided to implement SFA system. In connection with the experience in FMCG sector and satisfactory testing phase of the product, mobile application, MOBIZ, offered by Infinite was selected.

Jamar has been cooperating with Infinite since 2011. A significant aspect of MOBIZ is the application's intuitiveness, what contributes to the sales representatives' effectiveness improvement and, consequently, customer service enhancement. In the long run, it is reflected in better results achieved by the salesforce.

We would like to recommend Infinite as a professional SFA system provider. It is worth noting that the after-sales support presents high standard. The reaction of Infinite employees to all notifications is quick and professional.

Joanna Mizera

ma Marketing

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